



## ***The Inaugural Michael Bolton and Dave Mason Benefit Concert & Celebrity Golf Classic***

*Sunday, September 26<sup>th</sup>, 2010*

*Ojai Valley Inn & Spa  
Ojai, California*

### **Event Information & Sponsorship Opportunities**

The Inaugural Michael Bolton and Dave Mason Benefit Concert and Celebrity Golf Classic will take place on Sunday, September 26<sup>th</sup> at the Ojai Valley Inn & Spa, an historic resort featuring luxury accommodations, a championship golf course and Spa Ojai.

Golfers will tee off at 9:00 a.m. at the world-class Ojai Country Club, one of the first great golf courses in California. The day of golf will include breakfast, lunch and a cocktail/awards reception. The evening festivities begin with VIP/Sponsor cocktails & hors d'oeuvres reception and a silent auction from 6:00 – 7:30 p.m. Immediately following begins the evening of entertainment featuring Joan Lunden as Mistress of Ceremonies, a Live Auction with Auctioneer Tom Gross, awards presentation and performances by Michael, Dave Mason and their bands and surprise musical guests. Following the concert, Michael and Dave will host a private reception for sponsors and celebrities.

Your support will make it possible for The Michael Bolton Charities, established in 1993 to assist children and women at risk, to continue our funding to numerous agencies. A portion of the proceeds from this event will benefit two local organizations:

*Yoga Blue, Inc.*, a non-profit organization established in 2009 in Ojai by Winifred Wilson, whose mission is dedicated to teaching yoga to people in recovery from substance abuse, other self-destructive behaviors and domestic violence.

*The Bogart Pediatric Cancer Research Program at Children's Hospital in Los Angeles.* The hospital has been treating the most seriously ill and injured in Los Angeles for more than a century and is known throughout the United States and around the world for its leadership in pediatric and adolescent health.

For additional information, please email [info@michaelboltoncharities.com](mailto:info@michaelboltoncharities.com) or call (203) 483-6463.



**THE INAUGURAL MICHAEL BOLTON AND DAVE MASON  
CELEBRITY GOLF CLASSIC & BENEFIT CONCERT**

**Sponsorship Opportunities**

**PLATINUM SPONSOR - \$50,000**

***Includes:***

- Three (3) foursomes in the golf tournament paired with a celebrity
- Twelve (12) tickets to the awards reception following golf
- Six (6) overnight hotel accommodations on Sunday, September 26, 2010
- Twelve (12) Tickets to the VIP Reception and Benefit Concert on Sunday evening
- VIP seating at the Benefit Concert
- Twelve (12) VIP Gifts
- Private group photo with Michael Bolton and Dave Mason
- Twelve (12) tickets to private VIP After Party Reception

***Sponsor Name Identification:***

- Sponsor's Name will appear prominently in all advertising and promotional materials produced in connection with the event
- Preferred name placement on golf banner hung at tournament and on signage at awards reception
- Recognition in Commemorative Event Program
- Back Cover Color Ad in Event Program
- Recognition by Host at Benefit Concert
- A banner and tee sign with company name and logo with primary placement on course



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CELEBRITY GOLF CLASSIC & BENEFIT CONCERT**

**Sponsorship Opportunities**

**GOLD SPONSOR - \$25,000**

***Includes:***

- Two (2) foursomes in the golf tournament paired with a celebrity
- Eight (8) tickets to the awards reception immediately following golf
- Four (4) overnight hotel accommodations on Sunday, September 26, 2010
- Eight (8) Tickets to the VIP Reception and Benefit Concert on Sunday evening
- Premiere seating at the Benefit Concert
- Eight (8) premiere gifts
- Private group photo with Michael Bolton and Dave Mason
- Eight (8) tickets to private VIP After Party Reception

***Sponsor Name Identification:***

- Sponsor's Name will appear prominently in all advertising and promotional materials produced in connection with the event
- Preferred name placement on golf banner hung at tournament and on signage at awards reception
- Recognition in Commemorative Event Program
- Full Page Black & White Ad in Event Program
- Recognition by the MC at the golf awards reception
- Recognition by Michael Bolton at Benefit Concert
- Tee Sign on Course



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CELEBRITY GOLF CLASSIC & BENEFIT CONCERT**

**Sponsorship Opportunities**

**SILVER SPONSOR - \$10,000**

**Includes:**

- One (1) foursomes in the golf tournament paired with a celebrity
- Four (4) tickets to the awards reception following golf
- Four (4) Tickets to the VIP Reception and Benefit Concert on Sunday evening
- Preferred seating at the Benefit Concert
- Four (4) Preferred Gifts
- Four (4) tickets to a private VIP After Party Reception

**Sponsor Name Identification:**

- Placement on golf banner hung at tournament and on signage at awards reception
- Recognition in Commemorative Event Program
- Half-Page ad in Event Program

**BENEFIT SPONSOR - \$5,000**

- Six (6) Tickets to the VIP Reception and Benefit Concert on Sunday evening
- Six (6) commemorative gifts
- Premier seating at the Benefit Concert
- Half-Page ad in Commemorative Event Program

**GOLF FOURSOME - \$5,000**

- One (1) foursome in the golf tournament paired with a celebrity
- Four (4) tickets to the awards reception following golf
- Half-Page Ad in Commemorative Event Program



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CELEBRITY GOLF CLASSIC & BENEFIT CONCERT***

**Sponsorship Opportunities**

**INDIVIDUAL BENEFIT CONCERT TICKET - \$500**

- One ticket to the VIP reception and Benefit Concert

**INDIVIDUAL GOLFER - \$650**

- One individual golf playing spot and awards reception following golf