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Provident Financial Management Golf Classic Raised \$128,000 for the Bogart Pediatric Cancer Research Program

FOR:

Bogart Pediatric Cancer Research Program

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SECOND-ANNUAL PROVIDENT FINANCIAL MANAGEMENT GOLF CLASSIC RAISED \$128,000 ON MARCH 9TH FOR THE BOGART PEDIATRIC CANCER RESEARCH PROGRAM

(March 12, 2009—Los Angeles, CA)—The Second-Annual Provident Financial Golf Classic, held March 9th at the top-rated Sherwood Country Club golf course in Thousand Oaks, proved to be a tremendously successful event, raising a total of \$128,000 for the Bogart Pediatric Cancer Research Program and Nordoff-Robbins Music Therapy. The golf tournament and auction attracted a full roster, bringing together 100 golfers from all corners of the business community to raise money for “bench to bedside” pediatric cancer research at the Bogart labs at Childrens Hospital Los Angeles. To date, the Provident Financial Golf Classic has raised \$348,000.

“We were able to raise \$128,000 to help enrich and save children’s lives, and we also had a wonderful time enjoying one of Southern California’s most exclusive and highly rated golf courses,” commented Ivan Axelrod, Chief Operating Officer of Provident Financial Management. “Given the uncertainty of these times, we are especially proud of the results. The generosity and giving spirit shown at this year’s event was nothing short of remarkable.”



Bogart board member John Jameson, Bogart Chairman Joe Kaczorowski, Bogart Founder Joyce Bogart Trabulus, event planning committee members Ivan Axelrod, Barbara Karrol, Bill Vuylsteke, Bo Gardner, Larry Einbund, and Bogart board member Gary Stiffelman.



Provident COO Ivan Axelrod and Senior Managing Director Bill Vuylsteke exhibit silent auction lot guitars signed by Neil Diamond and Sheryl Crow.

The Sherwood Country Club in Thousand Oaks is home to a championship 7,052 yard, par-72 champion golf course designed by golfing legend Jack Nicklaus. Registration opened at 9:00AM with a continental breakfast and putting contest, and was followed by a shotgun start at 11:00AM. At each hole, participants enjoyed breathtaking views of the Santa Monica Mountains, and the course's lush landscaping, which features 1,800 mature oak trees, waterfalls, jasmine and rose bushes.

Following the game, attendees gathered in the Sherwood clubhouse for a cocktail party. The evening's silent auction attracted heavy bidding on various guitars signed by popular musicians such as Flea of the Red Hot Chili Peppers, Neil Diamond, and Sheryl Crow; a 2008 US Open Flag signed by Tiger Woods; Britney Spears concert tickets; Yanni concert tickets with a

meet and greet; a pair of Adidas shoes signed by Pete Sampras; and passes to golf at the Hillcrest Country Club in Los Angeles and the Sherwood Country Club in Thousand Oaks.

Once guests were seated for dinner, Bogart chairman Joe Kaczorowski and Nordoff-Robbins representative Julie Berghofer addressed the players to report on each organization's recent progress and accomplishments. An exciting live auction was then initiated by Ivan Axelrod and Provident Financial Management's Senior Managing Director Bill Vuylsteke. Lots included a week-long stay at an Exclusive Resorts location; tickets to the Auto Club Finals in Pomona and a photo op with race-car driver John Force; a trip for two to Las Vegas with transportation, accommodations and Jersey Boys tickets; and six Dodgers tickets located behind home plate.

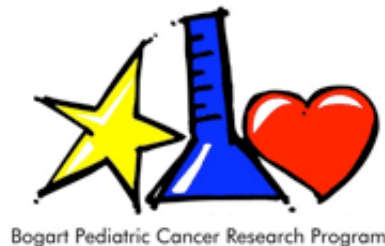


Musician Josh Kelley on the green at the Sherwood Country Club.

The inspiration behind the Provident Financial Golf Classic is The Bogart Pediatric Cancer Research Program, which conducts leukemia and cancer research for infants, children, and adolescents at the Childrens Hospital Los Angeles, and the Nordoff-Robbins Music Therapy, which provides and promotes the skilled use of music with individuals, groups and communities who are challenged by disability, illness or injustice. Funds raised by Bogart Pediatric Cancer Research Program enable the foundation to receive more support for its research and care, resulting in eight to ten dollars in research grants for every dollar raised.

About the Bogart Pediatric Cancer Research Program

The Bogart Pediatric Cancer Research Program's primary purpose is the financial support of the Bogart Labs at Childrens Hospital Los Angeles. Bogart is dedicated to continue its support for those programs and projects that are on the cutting edge of "bench to bedside" research. Bogart funds the



diagnosis, treatment, care and cure of leukemia, cancer and AIDS by funding on a research development grant basis. This funding enables the foundation to secure more substantial support from other funding sources.

Named in memory of Neil Bogart, the late record and film executive who died of lymphoma at the age of 39, The Bogart Pediatric Cancer Research Program was founded in 1984. Looking to celebrate his life,

friends, family and colleagues linked efforts with the beginnings of a pediatric cancer research program at Childrens Hospital Los Angeles. Songwriter Carole Bayer Sager and Neil's widow Joyce Bogart Trabulus cited as an inspiration his love of children and his resolve that one person could make a difference. Today, Bogart, which supported one small laboratory, now supports several research programs whose impact is felt across the world.

The exciting research that goes into the Bogart Pediatric Cancer Research Program is a result of the unique combination of the leadership, talent and ideas of the researchers and clinicians; the research funding from Bogart; the facilities, staff and patients of the Childrens Hospital Los Angeles (CHLA); and the Children's Oncology Group (COG).

An idea begins in the mind of a researcher and is funded by seed grants from Bogart. As the research shows promise, more traditional funding sources are available to expand the research. Because of the relationship between the Labs and CHLA, research jumps at the earliest stage from the bench to bedside of a child, where it is needed most. Through the COG, medical professionals at 120 member facilities around the world have access to this research and are able to cross reference their patients and treatments with the latest protocols.

www.bogartfoundation.org

About Provident Financial Management

Provident Financial Management specializes in managing the financial affairs of a diverse group of clients, including members of the music, motion picture, television and sports industries, as well as some of the most successful high net-worth professionals and executives in the business community.

Established over 25-years ago with offices in Los Angeles, Woodland Hills and San Francisco, Provident has become a leader in various business management practices including specialized domestic and international tax planning, tour and live engagement accounting, royalty, participation and publishing administration and strategic industry financial and business planning. Provident Financial Management is part of RSM McGladrey, one of the largest and most prominent accounting firms in the world.



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