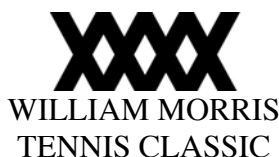


Riviera Tennis Club
1250 Capri Drive
Pacific Palisades
October 12, 2008



Benefiting
The Bogart Pediatric
Cancer Research
Program

Contacts: Cheryl Lynch /818-694-6942-c/cheryl@lyncharcher.com

WILLIAM MORRIS TENNIS CLASSIC
PRESENTED BY
THE WILLIAM MORRIS AGENCY AND CITATIONSHARES
BENEFITTING THE BOGART PEDIATRIC CANCER RESEARCH PROGRAM

LOS ANGELES, Tuesday, October 14, 2008 – The WILLIAM MORRIS TENNIS CLASSIC, an entertainment industry tennis tournament, presented by the William Morris Agency and CitationShares, this weekend hosted the charity's most successful tennis fundraiser to date, posting close to \$120,000.00 for the one-day event! These much needed funds benefit the BOGART PEDIATRIC CANCER RESEARCH PROGRAM, which supports children's cancer, leukemia, and AIDS research at Childrens Hospital Los Angeles. Founded in 1984, Bogart has helped raise over \$220 million toward the treatment and cure of these diseases over the past 20 years.

Taking place Sunday, October 12th, at the beautiful Riviera Tennis Club in the Pacific Palisades, CA, the WILLIAM MORRIS TENNIS CLASSIC featured a full day of non-stop tennis action, with close to 100 players registering into the tournament and hundreds more attending as spectators; a catered lunch outdoors right amongst the courts; interactive sponsor giveaways and a phenomenal raffle where one lucky winner took home a CitationShares private jet trip and a \$2,000 American Express gift card!

Congratulations to our tournament winners:

| | |
|---------------|-----------------------------------|
| Open Division | – Steven Muller & Kent Seton |
| Division A | – Phil Scruggs, Bernie Wesson |
| Division B | – Jon McHugh, Gary Spivack |
| Division C | – Eileen McNulty, Maureen Farrell |
| Raffle | – David Cohn |

In addition to our presenting sponsors the William Morris Agency and CitationShares, heartfelt thanks go out to Contributing Sponsors: 3 Arts Entertainment; Avion Private Jet Club; BMI; Gelfand, Rennert & Feldman; Ford; Greenberg Taurig; The Make Yourself Foundation; Provident Financial Management; Sound Exchange; Stevie Ray Vaughn Estate. Thanks to Supporting Sponsors: Fiji Water; Izze Sparkling Juice; Activate Vitamin Water; Dry Soda; Barney's Beanery; and RockStar Energy Drink.

EXCLUSIVE EVENT PHOTOS NOW AVAILABLE AT www.wireimage.com

Visit www.bogartfoundation.org for more information on our
3rd Annual Epicurean Celebration at Melisse - November 13th

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